

# **Working together - the importance of education business links in the West of England**



BATH & NORTH EAST SOMERSET



# New curriculum developments link directly to Every Child Matters

- Successful learners
- Confident individuals
- Responsible citizens

# The need for education business links

- Statutory requirement for WRL at KS4
- Enterprise education
- New secondary national curriculum
- Personal health, social and economic development (PHSE)
- Diploma qualifications
- Employability

# Working with schools and local partnerships

- Developing the content
- Enriching the delivery
- 'Making it real'
- Work experience placements
- Supporting progression

# Working with schools and local partnerships

- Provide advice on Programmes
- Get involved with the Education Business Partnership
- Act as a Champion and Advocate for Diplomas
- Encourage your supply chain to become involved
- Help with Materials for Learning
- Visit schools and colleges
- Welcome Teachers and Lecturers to visit your firm

# Partnership Benefits

- Increased awareness of employers' activities and services
- A positive internal and external image
- Fresh thinking and creativity from working with young people
- A better prepared workforce
- Staff development, communication and presentation skills
- Fostering an interdependent local community
- An opportunity to influence the design of the educational agenda
- Better networking with partners

# 14-19 DIPLOMA PROVISION IN WOE LAs

## WORKING TOWARDS THE 2013 ENTITLEMENT

\* denotes additional information/resubmission required to gain approval

|                       | SH & D | Engineering | Constructio<br>n | Creative &<br>Media | IT   | Land Based<br>Environment | Hair/Beauty | Hospitality/<br>Catering | Business<br>Admin<br>Finance | Manufacturi<br>ng |
|-----------------------|--------|-------------|------------------|---------------------|------|---------------------------|-------------|--------------------------|------------------------------|-------------------|
| <b>BANES</b>          |        | 2010*       | 2009             | 2009                |      |                           |             |                          | 2009                         |                   |
|                       |        |             |                  |                     |      |                           |             |                          |                              |                   |
| <b>N<br/>SOMERSET</b> | 2009   | 2009        | 2009             | 2008                | 2008 |                           | 2009        | 2009*                    | 2009                         |                   |
|                       |        |             |                  |                     |      |                           |             |                          |                              |                   |
| <b>S GLOS</b>         |        |             |                  |                     |      |                           |             |                          |                              |                   |
| <b>Kingswood</b>      | 2008   | 2008        | 2008             | 2008                | 2008 | 2009                      | 2009        | 2009                     | 2009                         | 2009              |
| <b>Concorde</b>       | 2010*  | 2009        | 2009             | 2009                |      | 2010*                     |             |                          | 2009*                        |                   |

